## IN THE CLAIMS:

The text of all pending claims, (including withdrawn claims) is set forth below. Cancelled and not entered claims are indicated with claim number and status only. The claims as listed below show added text with <u>underlining</u> and deleted text with <u>strikethrough</u>. The status of each claim is indicated with one of (original), (currently amended), (cancelled), (withdrawn), (new), (previously presented), or (not entered).

Please CANCEL claim 2 without prejudice or disclaimer.

Please AMEND claims 1, 3-6, and 8-11 and ADD new claims 12-14 in accordance with the following:

1. (CURRENTLY AMENDED) A detailed statement notifying method for transmitting information on a detailed statement about a transaction of an article between a consumer buying the article and a seller selling the article to a consumer terminal of a-the consumer-who makes a transaction with another party, said method comprising steps of:

storing transaction information on each transaction <u>of the article</u> between the consumer and <u>another party</u> the seller, said transaction information including identification information of a party concerned with the transaction;

obtaining logo information on a mark for showing a logo utilized by a party concerned with the transaction on the basis of whose identification information is included in the transaction information on a condition that a transaction date is before a predetermined expiration date of the logo;

generating detailed statement information containing a mapping of for displaying the detailed statement of the transaction of the merchandise on a display of the consumer terminal, into which the logo information to is incorporated so as to show the logo related to a content of the transaction information, based on the transaction information; and

transmitting the detailed statement information to said consumer terminal.

## 2. (CANCELLED)

- 3. (CURRENTLY AMENDED) A detailed statement notifying method according to claim 1, wherein the logo information includes a piece of information on a mark logo utilized by a maker of an article purchased by the consumer through the transaction.
  - 4. (CURRENTLY AMENDED) A detailed statement notifying method according to

claim 1, wherein the transaction information includes transaction information notified provided by a credit card company.

- 5. (CURRENTLY AMENDED) A detailed statement notifying method according to claim 1, wherein the transaction information includes article information notified provided by a party who makes the transaction with the consumer.
- 6. (CURRENTLY AMENDED) A detailed statement notifying method according to claim 1, further comprising a step of obtaining the transaction information from a terminal of a party who makes the transaction with the consumer.
- 7. (ORIGINAL) A detailed statement notifying method according to claim 1, wherein the logo information is obtained when a request is given from said consumer terminal.
- 8. (CURRENTLY AMENDED) A detailed statement notifying system for transmitting information on a detailed statement about a transaction of an article between a consumer buying the article and a seller selling the article to a consumer terminal of a consumer who makes a transaction with another party, said system comprising:

a storage unit storing transaction information on each transaction of the article between the consumer and another party the seller, said transaction information including identification information of a party concerned with the transaction;

a logo information acquisition module obtaining logo information on a mark for showing a logo utilized by a party concerned with the transaction on the basis of whose identification information is included in the transaction information on a condition that a transaction date is before a predetermined expiration date of the logo stored in said storage unit;

a detailed statement generation module generating detailed statement information containing a mapping of for displaying the detailed statement of the transaction of the merchandise on a display of the consumer terminal, into which the logo information that is stored in said storage unit is incorporated so as to show the logo related to a content of the transaction information, based on the transaction information; and

a transmission module transmitting the detailed statement information generated by said detailed statement generation module to said consumer terminal.

9. (CURRENTLY AMENDED) A detailed statement notifying program read by a

computer communicable with a consumer terminal of a consumer who makes a transaction regarding buying an article with a seller selling the article with another party, making the computer:

obtain logo information on a mark logo utilized by a party concerned with the transaction on the basis on a condition that a transaction date is before an expiration date of the logo included in of transaction information on the transaction;

generate detailed statement information containing including a mapping of the logo information to the transaction information; and

transmit the detailed statement information to said consumer terminal

10. (CURRENTLY AMENDED) A readable-by-computer medium stored with a detailed statement notifying program read by a computer communicable with a consumer terminal of a consumer who makes a transaction <u>regarding buying an article with a seller selling the article with another party</u>, making the computer:

obtain logo information on a mark <u>logo</u> utilized by a party concerned with the transaction on the basis on a condition that a transaction date is before an expiration date of the <u>logo</u> included in of transaction information on the transaction;

generate detailed statement information containing including a mapping of the logo information to the transaction information; and

transmit the detailed statement information to said consumer terminal.

11. (CURRENTLY AMENDED) A detailed statement display method for displaying information about a transaction between a consumer <u>buying an article and a seller selling the article and another party</u>, said method comprising steps of:

storing, when receiving transaction information on each transaction between the consumer and another party the seller and lego information on a mark logo utilized by a party concerned with the transaction on a condition that a transaction date is before an expiration date of the logo, the same transaction information and logo information;

generating a detailed statement screen showing a mapping of the transaction information to the logo information; and

displaying the generated detailed statement screen.

12. (NEW) A detailed statement notifying method according to claim 1, wherein said transaction information includes data defining a guarantee period in which the party whose

identification information is included in the same transaction information guarantees the merchandise of which identification information is included in the same transaction information; and

said logo information is obtained only within the guarantee period defined by the data included in the same transaction information that includes the identification information of the party utilizing the same logo.

13. (NEW) A detailed statement notifying method comprising:

obtaining logo information based upon information regarding a transaction between a buyer and a seller; and

generating statement information including a mapping of the logo information and the transaction information upon a condition that the logo is not expired.

14. (NEW) The detailed statement notifying method according to claim 13, wherein the obtaining logo information further comprises:

defining a guarantee period, and obtaining the logo information based on the defined guarantee period.